

INDUSTRY OUTLOOK CONFERENCE: FALL 2011
Crowne Plaza Chicago Metro
October 18, 2011

October 17, 2011

5:30-7:30 pm Informal reception for Industry Outlook Conference and USDA Data Users Meeting participants
Reception is courtesy of CME-Group
Registration for Industry Outlook Conference

October 18, 2011

7:15 – 7:50 am Registration and Continental Breakfast

7:55 Welcome, Ground Rules and Introductions
Jackie Voeks, Stewart-Peterson Group

8:00 – 8:35 Macroeconomic Situation and Outlook
Russell Lamb, Advanced Analytical Consulting Group, Inc

8:35 – 8:45 Macroeconomic Discussion

8:50 – 9:20 Corn Situation and Outlook
Chad Hart, Iowa State University

9:25 – 9:55 Soybean Complex Situation and Outlook
Jerry Gidel, North American Risk Management Services, Inc.

10:00 – 10:15 Morning Break

10:20 – 10:50 Wheat Situation and Outlook
Alex Bos, Macquarie Bank

10:55 – 11:10 Grain Discussion

11:15 – 11:25 CME – Highlights of New Exchange Products
Tom Clark, CME Group

11:30 – 12:10 Special Topic – An International Reality Check: Markets, Trade and Issues
Gary Blumenthal, World Perspectives Inc

12:15 – 1:05 pm Lunch (provided)

	Afternoon Moderator and Discussant Len Steiner, Steiner and Company
1:10 – 1:40	Dairy Situation and Outlook Mary Ledman, Keough Ledman Associates Inc.
1:45 – 2:15	Poultry Situation and Outlook Paul Aho, Poultry Perspective
2:20 – 2:35	Afternoon Break
2:40 – 3:10	Hogs and Pork Situation and Outlook Daniel Marti, USDA Economic Research Service
3:15 – 3:45	Cattle and Beef Situation and Outlook David Nelson, Rabobank International
3:50 – 4:05	Livestock & Poultry Discussion
4:05	Adjourn

STATEMENT ON PARTICIPATION

The Industry Outlook Conference is designed to present production projections, price forecasts and to discuss issues pertinent to the industry. Those attending are encouraged to pursue a frank and thorough discussion about these projections, forecasts and issues. To accomplish this goal, it is important that both presenters and participants are secure in knowing that they will not be quoted outside the meeting. Consequently, we have adopted the following policy with regard to the media and publications in general.

The Industry Outlook group welcomes media participation at our meetings. However, if representatives from the media and those that publish items circulated outside their firm choose to participate, we require that they respect the following rules:

- 1. That no reference to this meeting or group be made.**
- 2. No reference to information presented, comments or questions is to be made without the expressed permission of the individuals involved. Even with permission from the individual, Rule #1 still applies.**

By honoring these rules we hope that media personnel participating can gather background information on the commodities they cover and establish contacts for future reference.

Failure to abide by these rules, however, means that the individual and the organization he or she represents will not be invited to participate in future Industry Outlook meetings for a period of time determined by the group.